

Understanding Web Content Accessibility Guidelines

By BHS Insurance

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Over the past couple of years there has been increased activity for lawsuits involving compliance with Website Content Accessibility Guidelines (WCAG). WCAG help provide protection for the visually and hearing impaired from being discriminated against when accessing a website. Public gardens have been proactive in providing a positive guest experience for all. Not only should your garden be ADA compliant but it is important that your website reflect the same. Unfortunately, violation of these guidelines can result in litigation which can be costly in both legal fees and potential settlement.

Being aware of the requirements and best practices will help protect your institution. Here is a link provided by Cincinnati Insurance highlighting ways you can bring awareness to these guidelines and ensure best practices. Furthermore, if your institution utilizes a third party to assist you in managing your website, it is important to review with them for proper compliance.

As always if you have questions and want to speak with a member of the BHS Public Garden risk management team, contact us at 616-531-1900.

<https://blog.cinfin.com/2019/12/17/business-insurance-website-accessibility/>

