

*F*ILOLI[®]
Historic House and Garden



Filoli As A Multi-Attraction Institution

American Public Gardens Association

June 6, 2018

Jim Salyards, Head of Horticulture

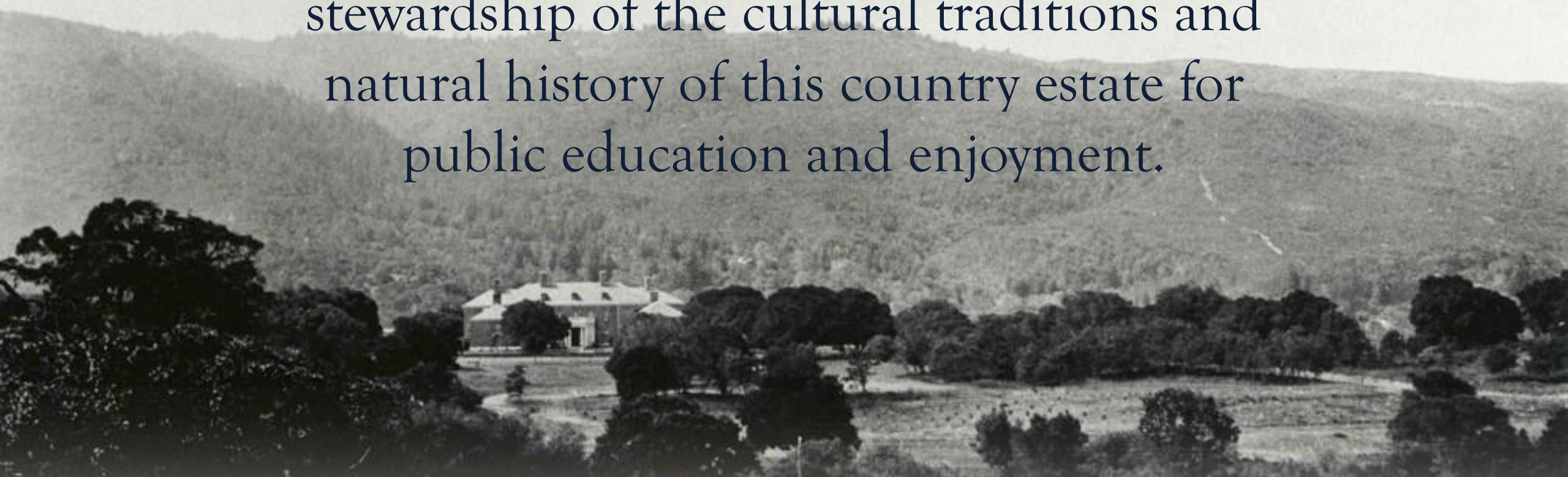
86 CAÑADA ROAD, WOODSIDE, CA 94062 | WWW.FILOLI.ORG | 650-364-8300





Mission

Filoli is dedicated to the preservation, interpretation, and stewardship of the cultural traditions and natural history of this country estate for public education and enjoyment.





Two Families

TWO FAMILY OWNERS - BOURNS



- ❖ Mr. and Mrs. William Bowers Bourn II, prominent San Franciscans
- ❖ Principal sources of wealth were the Empire Gold Mine in Grass Valley, California
- ❖ President of the Spring Valley Water Company
- ❖ Purchased 709 acres of property in 1914 and broke ground in 1915
- ❖ Bourns moved into the House in 1917
- ❖ Mr. and Mrs. Bourn both died in 1936



“My idea, is to devote the afterglow of my life, this is the next 40 to 50 years or so, in personal supervision of its development. There, I hope to grow young.”
~ William Bourn, 1912

TWO FAMILIES - ROTHS



- ❖ Mr. and Mrs. William P. Roth purchased the estate in 1937
- ❖ Principal source of wealth was the Matson Navigation Company
- ❖ Under the Roths the formal garden gained worldwide recognition
- ❖ Roth family were excellent stewards of the estate
- ❖ In 1975, she donated the House and formal Garden to the National Trust for Historic Preservation today 125 acres
- ❖ Remaining 529 acres were gifted to Filoli Center



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- ❖ Filoli is owned by the National Trust for Historic Preservation and operated by the Filoli Center
- ❖ The Trust is a privately funded nonprofit organization
- ❖ Mission is to protect and celebrate America's diverse history and historic places
- ❖ Leads ongoing campaigns to Save America's National Treasures and support preservation and re-use
- ❖ Filoli is one of their 27 sites



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The House

THE HOUSE



THE HOUSE

Square Feet	54,000
Rooms	56
Family Bedrooms	10
Staff Bedrooms	14
Bathrooms	16
Volumes in Libraries	4,000



“I feel I see dear old Filoli going up inch by inch....I realize more and more, as I look for things to go in it what a huge place it is...”
~ Agnes Bourn, 1916

THE COLLECTION



- ❖ Both families have generously donated original pieces of furniture and artwork
- ❖ Showcase the House as a home to two families; as Mrs. Roth said, *a living museum*
- ❖ Collection has grown over last 40 years
- ❖ Historical photographs from our archives shape the displays
- ❖ Collection is representative of the 17th and 18th century English and Irish traditions
- ❖ More than 20 cultures, and roughly 600 years of furniture and art history, are represented



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PRESERVATION



- ❖ Filoli is dedicated to preservation
- ❖ Requires special attention and care to its functional systems, components, and historic finishes
- ❖ Managed both in-house and in partnership with outside conservators, preservation professionals, and artisans
- ❖ The House is itself the largest object in the Collection





The Garden



THE GARDEN



THE GARDEN

Bulbs for Spring Display	100,000
Varieties of Daffodils	24
Unique Display Containers	4,000
Flowering Display Plants	30,000
Hedges	1 mile
Acres of Turf	2.5



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GARDEN FEATURES



- ❖ Filoli's Garden is considered one of the most stunning in country, if not the world
- ❖ Irish yews and olives are the characteristic trees of the Garden
- ❖ Garden rooms and areas include: Sunken Garden, Walled Garden, Chartres Cathedral Stained Glass Garden, Sundial Garden, Dutch Garden, Panel Gardens, Rose Garden, Knot Gardens, Perennial Border, Cutting Garden, Yew Allee, Family Orchard, Woodland Garden, Bowling Green, and the Daffodil Fields
- ❖ Key features include: Garden House, Wedding Place, Tennis Court, Pool Pavilion, and High Place



FILOLI®



The Land



THE LAND



THE LAND

Property	654 acres
Distinct Ecosystems	6
Hiking Trails	7 miles
Estate Trail	1 mile



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THE LAND



- ❖ The Roths donated 529 acres to Filoli which formed the Filoli Nature Preserve
- ❖ Includes a variety of ecosystems: oak-madrone forests, redwood, chaparral, riparian, cultivated grasslands, and pond
- ❖ Redwoods, oaks, and chaparral provide habitat for the California newt, puma, California quail, and more
- ❖ Wildflowers are typically in bloom from February through early summer
- ❖ The San Andreas fault bisects the property



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CASE STUDY #1: HORTICULTURE AND THE HOUSE



THE HOUSE

CASE STUDY #1: HORTICULTURE AND THE HOUSE

FLOWERS - A FAMILY TRADITION



- ❖ Agnes Bourn founded the Garden Club of America's Hillsborough Garden Club
- ❖ Lurline Roth was awarded the Distinguished Service Medal by the Garden Club of America
- ❖ Both were involved in local Garden Clubs
- ❖ Twin daughters, Lurline and Berenice Roth continued the tradition as flower arrangers and active GCA members
- ❖ Today, fresh flowers from the cutting garden continue to fill the House
- ❖ Filoli's historic Greenhouses are still used to house and propagate the families' plant collections, including orchids



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CASE STUDY #1: HORTICULTURE AND THE HOUSE



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CASE STUDY #1: HORTICULTURE AND THE HOUSE



❖ Houseplant tradition continues



CASE STUDY #1: HORTICULTURE AND THE HOUSE



- ❖ Houseplant tradition continues
 - Collections representing:
 - Bourn era
 - Roth era
 - National Trust era
- ❖ Always trying to be as cautious as possible



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CASE STUDY #1: HORTICULTURE AND THE HOUSE



- ❖ Flower arrangement tradition
 - Flowers have always been an important part of the home



CASE STUDY #1: HORTICULTURE AND THE HOUSE



❖ Flower arrangement tradition

- Flowers have always been an important part of the home
- 25 arrangements created each week



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CASE STUDY #1: HORTICULTURE AND THE HOUSE



❖ Flower arrangement tradition

- Flowers have always been an important part of the home
- 25 arrangements created each week
- Committee of 50 flower arranging volunteers



CASE STUDY #1: HORTICULTURE AND THE HOUSE



❖ Flower arrangement tradition

- Flowers have always been an important part of the home
- 25 arrangements created each week
- Committee of 50 flower arranging volunteers
- Implemented new protective measures



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❖ Flower arrangement tradition

- Flowers have always been an important part of the home
- 25 arrangements created each week
- Committee of 50 flower arranging volunteers
- Implemented new protective measures
- Regular and pointed reminders are key



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CASE STUDY #1: HORTICULTURE AND THE HOUSE



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CASE STUDY #1: HORTICULTURE AND THE HOUSE



❖ Flower arrangement tradition

- Flowers have always been an important part of the home
- 25 arrangements created each week
- Committee of 50 flower arranging volunteers
- Implemented new protective measures
- Regular and pointed reminders are key
- Horticulture staff also are accountable for protective measures
 - Learning what plants are damaging in house



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 - Learning what plants are damaging in house
 - Picking certain foliage and flowering shrubs when there is less drop



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 - Learning what plants are damaging in house
 - Picking certain foliage and flowering shrubs when there is less drop
 - Regularly dumping green waste to prevent incidents of insects and elevated humidity



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- Horticulture staff also are accountable for protective measures
 - Learning what plants are damaging in house
 - Picking certain foliage and flowering shrubs when there is less drop
 - Regularly dumping green waste to prevent incidents of insects and elevated humidity
 - Staying educated in protective measures

Helpful Information and Resources:

An Introduction to Integrated Pest Management

In Collections Care and Environmental Monitoring



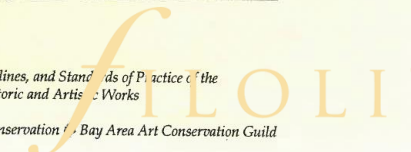
Art Conservation de Rigueur et Anoxia Abatement Solutions

Elise Yvonne Rousseau, Principal Conservator
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Art.Conservation.de.Rigueur@gmail.com www.ArtConservationDeRigueur.com www.TextileConservationCA.com

*All work is performed according to the Code of Ethics, Guidelines, and Standards of Practice of the
American Institute for the Conservation of Historic and Artistic Works*

AIC Conservator in Private Practice • Western Association of Art Conservation • Bay Area Art Conservation Guild



CASE STUDY #1: HORTICULTURE AND THE HOUSE



An aside:

An extremely popular new flower tradition is the identification of the arrangement components.



CASE STUDY #1: HORTICULTURE AND THE HOUSE



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CASE STUDY #1: HORTICULTURE AND THE HOUSE



- ❖ Staff and volunteers were much less cautious in the past



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CASE STUDY #1: HORTICULTURE AND THE HOUSE



- ❖ Staff and volunteers were much less cautious in house in the past
 - Sod laid on ballroom stage
 - Live plant vignettes on floor



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- ❖ Staff and volunteers were much less cautious in house in the past
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 - Live plant vignettes on floor
- ❖ Rooms were transformed from their historic look



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- ❖ Staff and volunteers were much less cautious in house in the past
 - Sod laid on ballroom stage
 - Live plant vignettes on floor
- ❖ Rooms were transformed from their historic look
- ❖ Significant damage occurred over the years



CASE STUDY #2: HORTICULTURE AND RETAIL



From the Historic Orchards at

FILOLI

Heirloom Apple Butter

Net wt. 10 oz.

Filoli
86 Cañada Rd, Woodside, CA 94062
www.filoli.org 650-364-8300

Ingredients: Apples, sugar, lemon juice, pecan, cardamom.

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Made exclusively for Filoli by
Hobby Farms in Mendocino, CA

CASE STUDY #2: HORTICULTURE AND RETAIL



- ❖ Several product classes for the Clock Tower Shop



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CASE STUDY #2: HORTICULTURE AND RETAIL



- ❖ Several product classes for the Clock Tower Shop
- ❖ Items literally created from garden maintenance “debris”



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- ❖ Several product classes for the Clock Tower Shop
- ❖ Items literally created from garden maintenance “debris”
- ❖ Intentional products
 - Dried herbs, vinegars, spice mixes



ECLECTIC FRUIT TREE COLLECTION



- ❖ Fruit is the single largest collection of plants at Filoli
- ❖ Over 1,000 different fruiting trees, shrubs, vines or canes can be found throughout the estate. Significant collections are the apples and pears
- ❖ Also includes citrus, plums, quince, peaches, nuts, as well as unusual fruits such as medlar, mulberry, and loquat
- ❖ Gentleman's Orchard at Filoli is 6.8 acres in size and includes over 600 fruit tree varieties including apples and pears
- ❖ The collection also includes 114 original Bourn-era trees



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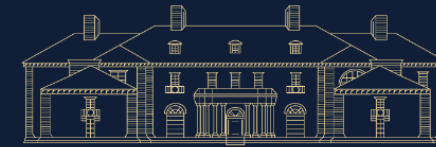
CASE STUDY #2: HORTICULTURE AND RETAIL



- ❖ Several product classes for the Clock Tower Shop
- ❖ Items literally created from garden maintenance “debris”
- ❖ Intentional products
 - Dried herbs, vinegars, spice mixes
 - Jams and fruit butters



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 - Dried herbs, vinegars, spice mixes
 - Jams and fruit butters
 - Created both mixed and single variety products



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- ❖ Items created from garden maintenance “debris”
- ❖ Intentional products
 - Dried herbs, vinegars, spice mixes
 - Jams and fruit butters
 - Created both mixed and single variety products
 - Apple, pear, peach, quince and persimmon



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CASE STUDY #3: HORTICULTURE AND EVENTS



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CASE STUDY #3: HORTICULTURE AND EVENTS

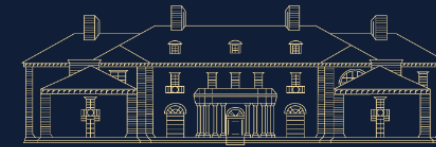


❖ A new era!



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CASE STUDY #3: HORTICULTURE AND EVENTS



- ❖ Historically had a much less welcoming stance



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Property Use Guidelines January 3, 2018

The Filoli Property Use Guidelines are intended to be an overarching document to define property use and access for all parties – Staff, Volunteers, Visitors and Vendors. These guidelines are designed to ensure the safety of all parties, create an outstanding visitor experience, and protect the Filoli property. This document will be updated from time to time to address the ongoing changes at Filoli. This document supersedes all other policies and standards relating to property use.

Hours of Operation

Visitor Gate Hours of Operation:

Monday - Saturday	8:00 am - 6:00 pm
Sunday	9:30 am - 6:00 pm

Visitation Hours:

Garden	10:00 am - 5:00 pm Tuesday - Sunday
House	10:00 am - 5:00 pm Tuesday - Sunday
Garden Shop	10:00 am - 5:30 pm Tuesday - Sunday
Nature Preserve	10:00 am - 4:30 pm Tuesday - Sunday
Café	9:30 am - 4:30 pm Tuesday - Sunday

Property Access Hours:

Visitors	9:30 am - 5:30 pm Tuesday - Sunday for daily visitation
Education Program Participants	8:30 am - 5:30 pm Tuesday - Saturday (entrance to House ½ hour before class time) 9:30 am - 5:30 pm Sunday Extended hours for some programs (artist access, sunset hikes, etc.)
Volunteers	8:00 am - 5:30 pm Monday - Saturday for volunteers with a scheduled duty. 9:30 am - 5:30 pm Sunday for volunteers with scheduled duty. Extended hours for special events. Volunteers without a scheduled shift, training, or meeting must use the Main Gate and check in at Visitor and Education Center (VEC) as a visitor during the standard Visitor hours (9:30 am - 5:30 pm).
Staff	7:00 am - 6:00 pm Monday - Sunday (extended hours for events)

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Use of the Garden

Daily Visitor Use:

The garden is open for visitation during the hours of 10:00 am - 5:00 pm, Tuesday thru Sunday. Visitors must pay admission at the Visitor and Education Center prior to entering the garden. Visitors are encouraged to enter the garden through the Bourn Door in the Service Courtyard. Disabled visitors may enter the garden utilizing the garden entrance behind the garden shop or the ramp from the Holding Room Door when exiting the House.

- Visitors are asked to remain in designated tour areas and respect the areas cordoned off for the protection of the gardens and collection objects.
- Visitors are asked to remain on pathways and off lawn areas whenever possible, however, the rule will not be strictly enforced.
- All collection pieces (marble tables, decorative objects, etc) are not to be used, moved, or otherwise handled by visitors.
- Food is not allowed in the Garden, but is allowed in designated picnic area below the Visitor and Education Center entrance.
- Visitors are asked not to pick or cut plant material, including fruit from the trees or the ground.
- All drinks are allowed in the Garden. Only clear beverages (i.e. bottled water, sparkling water, white wine, champagne, clear cocktails (vodka / gin sodas) bottled water are allowed in the House. Colored beverages (i.e. beer, Rose wine, red wine, coffee, tea, hot chocolate, and colored cocktails, etc.) are prohibited.
- No smoking or vaping in the Garden or anywhere on the grounds.
- Leashed service dogs are welcome, but no pets are allowed.
- Photography is allowed in the Garden (smart phones, point and shoot cameras, iPads, and SLR cameras with integrated flash units). We do not allow separate/detachable flash units, videotaping, or large photographic accessories. Portrait photography sessions are available upon request. Tripods may be used but must not block walkways or impact visitor flow in any way.
- Strollers are permitted in Garden; however, many paths are narrow (the best path will be indicated in the new visitor map).

Event Rentals in the Garden:

Allowable rentals include:

- Receptions
- Seated lunches and dinner
- Indoor/Outdoor receptions
- Photography/Filming
- Presentations/Meetings

General Guidelines for All Areas in the Garden:

- All food will be prepared in designated areas. Standard designated areas for catering are: Visitor Center Prep Room, Main Courtyard, North Terrace, Service Courtyard, Tennis Court, and behind the Garden Shop. Tents for food prep may be utilized in the outdoor garden areas.
- Lawn Protection

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- ❖ Includes specifics on capacity, allowable set-ups and precautions
- ❖ There have been some hiccoughs



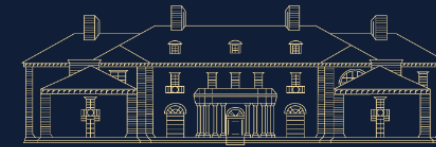
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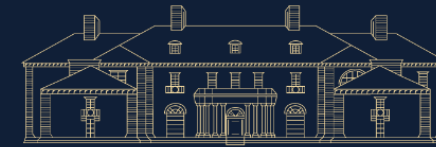


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