



Welcome

Phipps Conservatory and Botanical Gardens

Winter House Conservatory

Winter House Conservatory

Phipps Conservatory and Botanical Gardens

Welcome



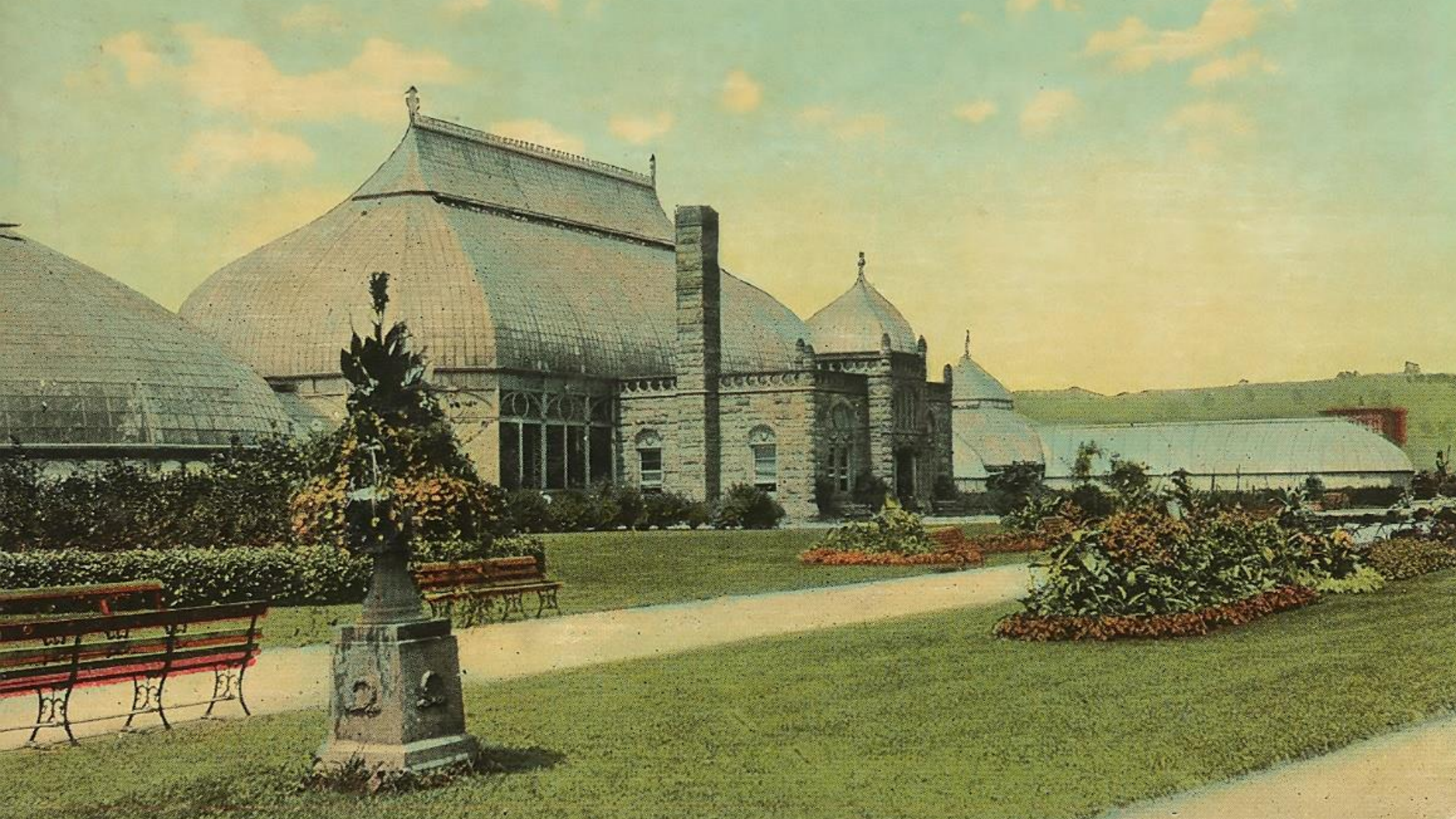
meaning making



























**TOAST THE SEASON**  
The grapevine is a climbing plant that grows in the tropics and subtropics. It is a member of the Vitaceae family and is native to the Mediterranean region. The grapevine is a woody climber that can reach up to 30 meters in height. It is a perennial plant that lives for many years. The grapevine is a very important crop for the world. It is used to produce wine, grape juice, and raisins. The grapevine is also used for ornamental purposes. It is a very beautiful plant that adds a lot of color and texture to a garden. The grapevine is a very hardy plant that can tolerate a wide range of temperatures. It is a very easy plant to grow and maintain. The grapevine is a very versatile plant that can be used in many different ways. It is a very important plant that has been cultivated for thousands of years. The grapevine is a very beautiful plant that adds a lot of color and texture to a garden. The grapevine is a very hardy plant that can tolerate a wide range of temperatures. It is a very easy plant to grow and maintain. The grapevine is a very versatile plant that can be used in many different ways. It is a very important plant that has been cultivated for thousands of years.



















know your audience



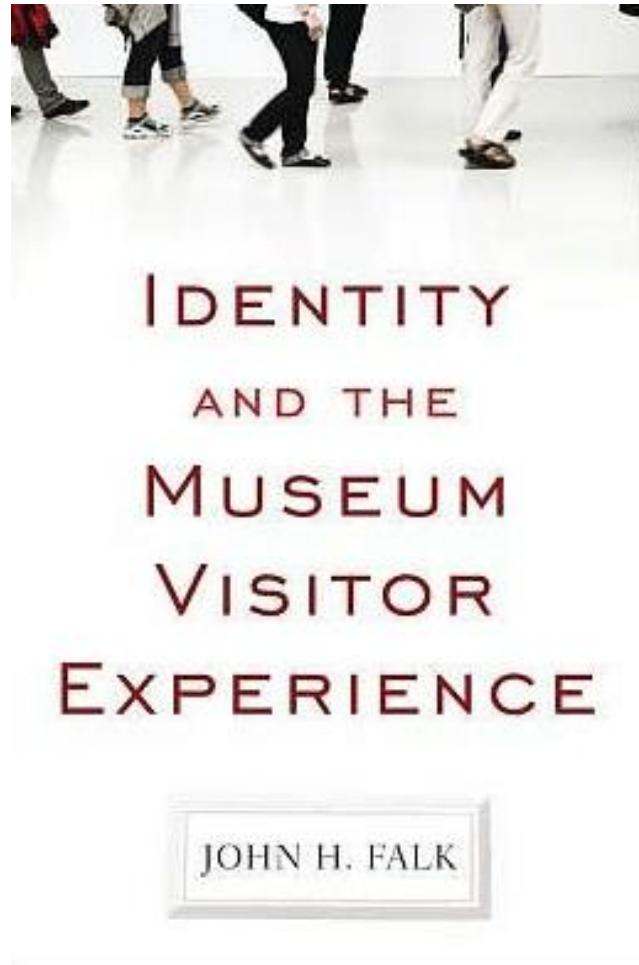


Hon. Robert Mueller, III









## Motivation-related Identities

- explorer
- experience seeker
- facilitator
- professional / hobbyist
- recharger











work together







After experiencing Orchid and Tropical Bonsai show, guests will be better able to:

- Relate to and feel vested in the orchid and bonsai collections
- Feel personally connected to nature through “closer looking” and participation
- Reconnect to the beauty of living in harmony with the natural world



## Purpose statement

(what) To display and interpret the orchid and bonsai collections

(how) In a way that engages visitors and welcomes participation

(why) So that they reconnect with the beauty of living in harmony with the natural world



success and failure





11.15  
11.15  
11.15





 PHIPPS

 TROPICAL FOREST

**CUBA**





## **GUMBO LIMBO**

*(Bursera simaruba)*

A este árbol le han puesto el nombre jocoso del árbol de los turistas porque su corteza roja y cobriza se descascara, como la piel de los turistas que pasan demasiado tiempo en el sol. Sorprendentemente, sin embargo, el árbol se ha usado de forma medicinal para tratar urticarias e inflamaciones, ¡dos síntomas de las quemaduras!

---

## **GUMBO LIMBO**

*(Bursera simaruba)*

This tree is light-heartedly called the tourist tree because of the coppery red bark peels, resembling the skin of tourists who spent too much time in the sun. Surprisingly, though, the tree has been medicinally used to treat rashes and inflammation, two symptoms of sunburn!











PLAYGARDENS







HERBARIUM  
VIA THEATRUM







Thank you!

[ahaas@phipps.conservatory.org](mailto:ahaas@phipps.conservatory.org)

