ROYAL BOTANICAL GARDENS' ADVENTURE CHALLENGE COURSE

Breaking Traditional Boundaries with Adventure Programming

Sabrina Hall Royal Botanical Gardens, Hamilton ON Canada





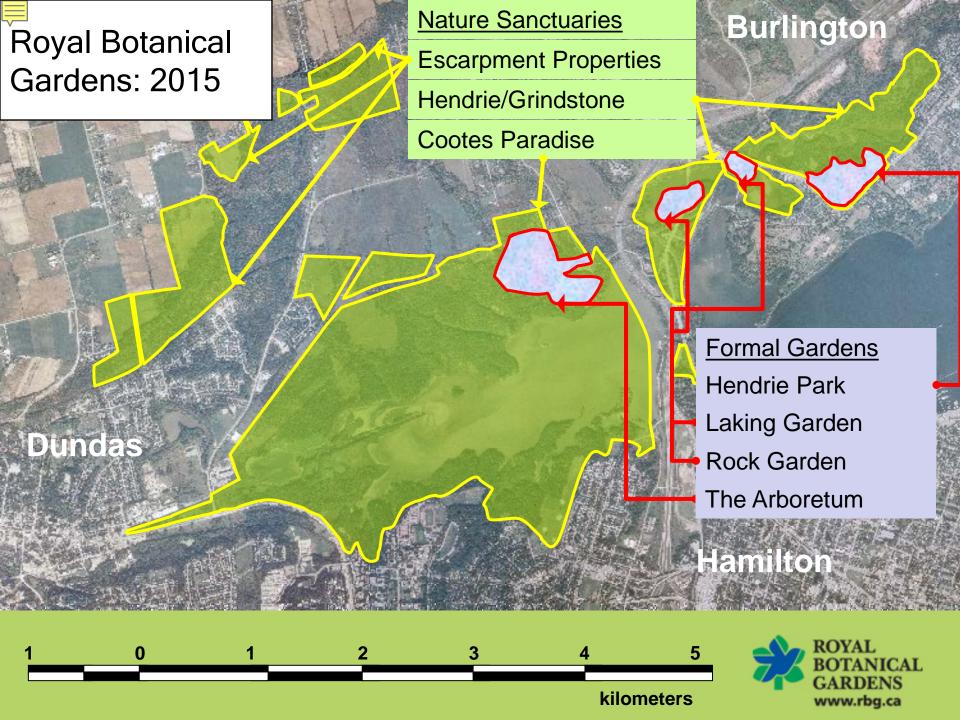
ROYAL BOTANICAL GARDENS

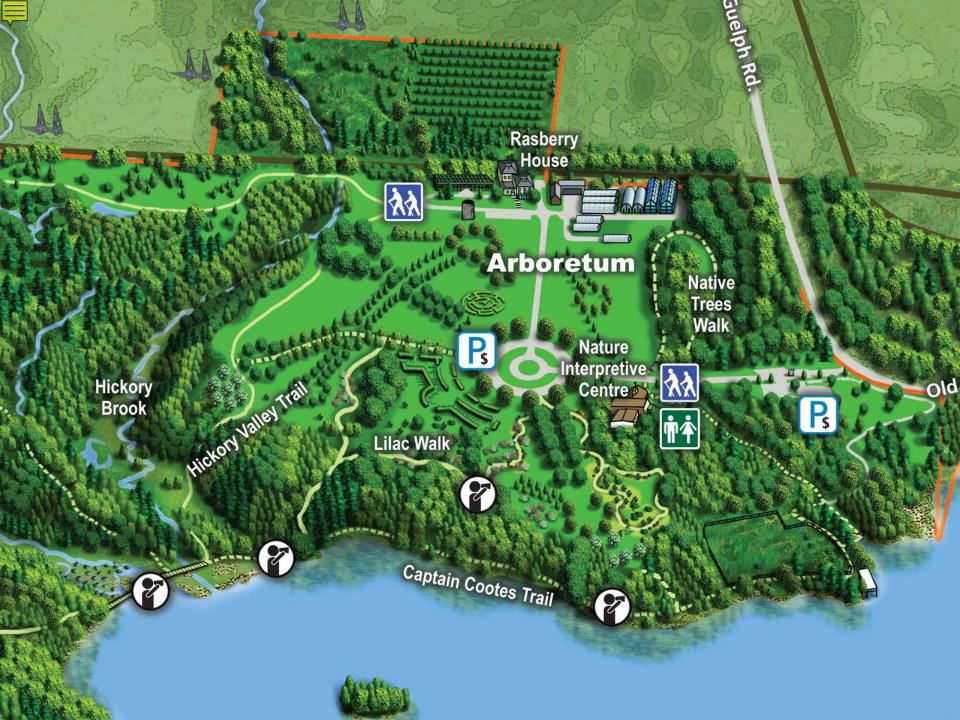
- Hamilton, ON, Canada
- Canada's largest BG based on size: 11km²
 - 4 distinct entrances to 5 major gardens
 - Urban nature park with expansive natural lands (27km of trails)

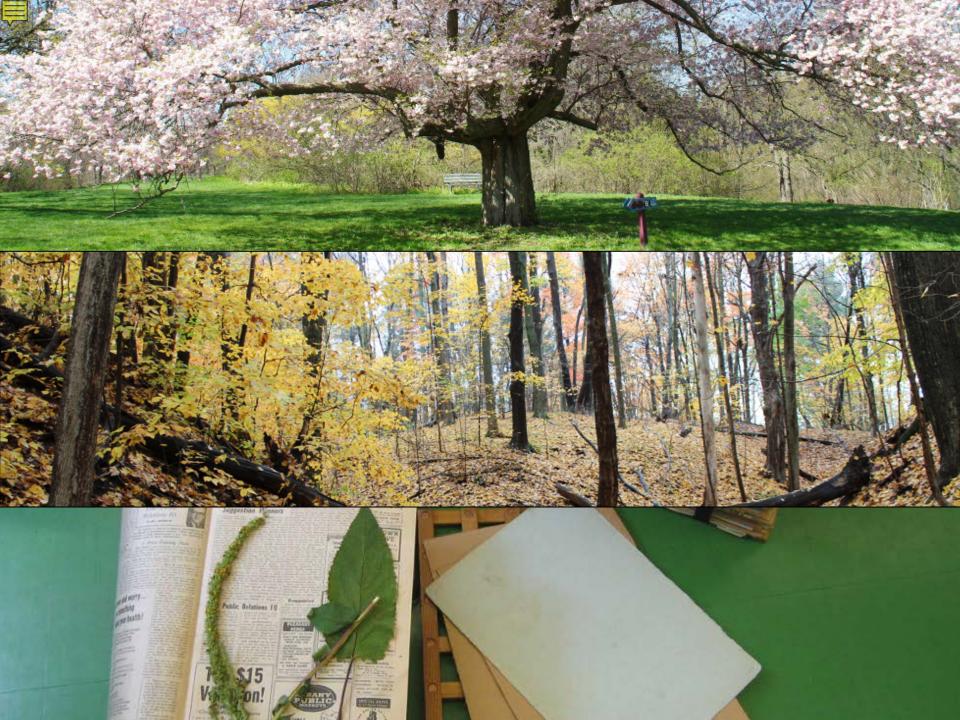




















Trail Code

These lands are part of Canada's biodiversity hot spot, open to **passive recreation** — leave only footprints, take only pictures. Garbage receptacles located at trailheads. Restrictions (per RBG's bylaws):

- Pets must remain leashed at all times
- Running/jogging and cycling are not permitted
- Motorized vehicles are not permitted
- Feeding the wildlife is not permitted
- Smoking is not permitted









ACC MISSION

Provide <u>students</u> with an opportunity to participate in a challenge course that will incorporate cross-curriculum linked activities.







WHAT IT IS

The A.C.C contains various physical and problem solving obstacles set along a natural 4-5km route which winds through RBG's Arboretum and North Shore Trail system.

With the emphasis on completion of the physical and mental tasks, not competition between groups, participant groups of all abilities are able to have a rewarding experience.



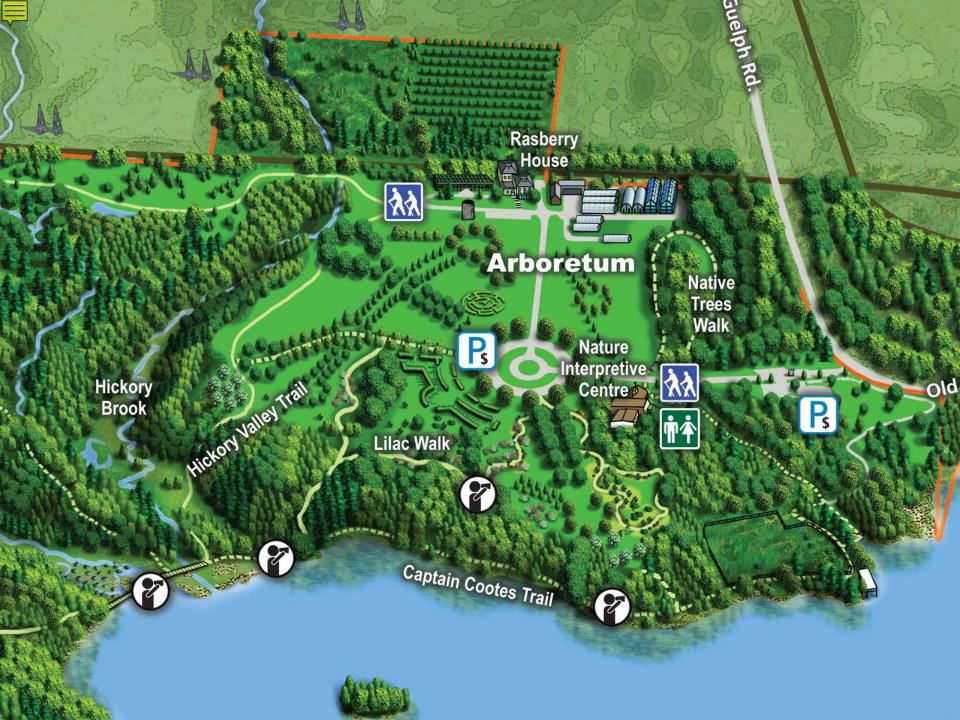


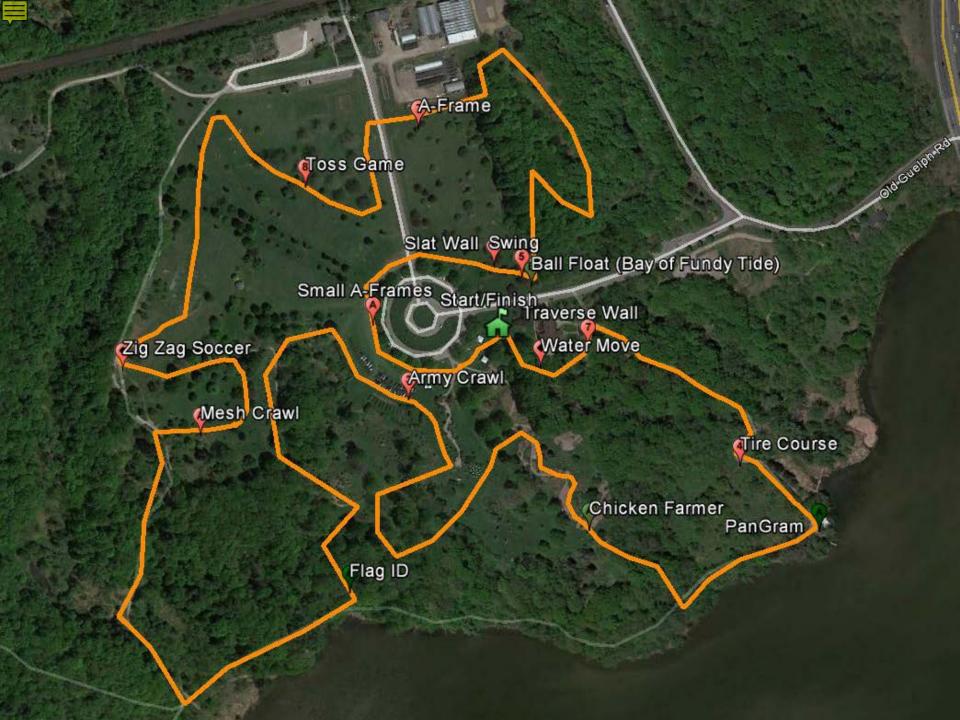
SO WHAT MAKES IT UNIQUE?

- Team based
- Problem solving/mental obstacles
 - Curriculum linked: math, science, geography
 - Riddles and team work challenges
- Challenge by choice
- No mud
- Completion not competition















WHERE TO START

- Proposed area to stage course any conflicts?
- How much lead time for development?
- Available budget?
- In-house element build capability?
- Permanence of elements?
- Intended audience?







REMEMBER SCALABILITY

- Start small
- Carpentry
- Install
- Signs & banners
- Donations
- Partnerships

































































PRICING MODEL

- School groups: \$9.50/student
 - 200+ kids per day

- Families: \$25/child (4-12 years),
 \$35/adult, under 4 free
 - Includes BBQ and drink ticket







CHALLENGES

- Departmental buy-in
- Staffing
- Family/public dates & registration minimums
 - Net revenue impacted by catering payback







SUCCESSES & LEARNINGS

- Focus on 1 audience type:
 - *School groups, Corporate, Special interest groups/clubs, Families
- Set it up and leave it up!
 - 1-week blocks
- Engage community
 - Volunteers
 - Media





