CONTRIBUTE

KEEP THESE SUBMISSION DETAILS IN MIND

TEXT
Text should be submitted in Microsoft Word format with the .docx file extension (preferred). PDF files are not accepted.

PHOTOS
Photos must be high res (300 dpi) and at least 5” x 7”. Photos that are 8.5” x 11” in a portrait orientation will be considered for the cover. All submissions must be in .jpg or .tif format. Photosynthesis photos must be at least 8.5” x 11” in a portrait orientation or 11” x 17” in a landscape orientation.

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AUTHOR GUIDELINES
EDITORIAL CATEGORIES

FOCAL POINTS 800 - 1500 words
These feature articles explore topics in greater depth than the shorter categories allow. As a general rule, the Editorial Advisory Group determines which submissions will be treated at this length.

BACKBONES 500-700 words
The seven themes that make up Backbones occur on an annual or semi-annual basis.

DIGGING DEEP, CASE STUDIES Feb. & Aug. Issues
Highlights recent research related to public horticulture. They should contain an introduction, methodology, outcome, and implications/lessons or learned/analysis.

LEARNING IN THE GARDEN Feb. & Aug. Issues
Share garden related curriculum ideas for youth or adults. We’re particularly interested in ideas that can be adapted to other gardens’ needs.

PUSHING THE BOUNDARIES Feb. Issue
Presents topics that challenge the status quo and push boundaries.

HORTICULTURAL HOW-TOS May & Nov. Issues
Feature focuses on a horticultural project.

SMALL GARDEN, BIG IMPACT May & Nov. Issues
Focuses on the impact the garden has on the public. It may highlight a Small Garden or a small garden within a larger one.

MULTI-DISCIPLINE, MULTI-INDUSTRY May Issue
Showcases disciplines and industries outside of, but related to, public horticulture.

GLOBAL VIEW Nov. Issue
Profiles an international garden or collaboration OR looks at an industry topic in other parts of the world.

PERENNIALS 50-400 words

GARDEN PROFESSIONAL SPOTLIGHT 400 words total
Show how you, or a colleague, came to the world of public gardens by answering three questions:
Tell us about your journey in the garden industry.
Tell us about a recent project you worked on.
What do you find to be the most rewarding thing about working in this industry?

HOW DOES YOUR GARDEN GROW? 400 words
Focuses on non-horticultural aspects of our industry including education, fundraising, etc.

THINGS WE LOVE THIS SEASON 50 words
This segment highlights any garden-related thing you love and think others should, too.
Description and its appeal
Where to find it (url)

PHOTOSYNTHESIS Photo/Artwork and 200 words
Send us your best shot! Include a caption about the photo or artwork and its significance.

GARDEN EXHIBITS 400 words
Describe an amazing garden exhibit: art, educational, interpretive, etc. Include the impact it had on your community.

You have great stories and ideas to share with colleagues. They make Public Garden stand out as a highly relevant publication representing the industry, its current trends, and the people who make it happen.

Public Garden welcomes freelance contributions and queries from our readers. You may contribute ideas that fall under one or more of the editorial categories.

The Editorial Advisory Group reviews all submissions and, if accepted, determines which category is the best fit.

Submissions must be original and in English. Photos or other graphics are required for all submissions. The Association will hold the copyright to all published articles.

HAVE AN EDITORIAL QUERY OR SUBMISSION?
Send it to: publicgardenmag@publicgardens.org