



DIRECTORS OF LARGE GARDENS

2020 MEETING

JANUARY 22-25, 2020

PHOENIX, ARIZONA

**LOCAL HOSTS: BOYCE THOMPSON ARBORETUM, DESERT BOTANICAL GARDEN,
& TUSCON BOTANICAL GARDENS**

MEETING AGENDA

Subject to minor changes and revisions

Conference Committee: Carrie Reborah Barrat, Christopher Dunn, Jean Franczyk, Donna McGinnis, Ken Schutz

WEDNESDAY, JANUARY 22

6:00 PM - 8:00 PM **Welcome Reception** Desert Botanical Garden

THURSDAY, JANUARY 23

SESSIONS AT DESERT BOTANICAL GARDEN

9:00 AM - 10:30 AM **Gardens as Forces for Good**

Three case studies, each with a presentation followed by discussion.

Case # 1. How NYBG went plastic free— Carrie Reborah Barratt

Case # 2. Gardens as anchors of social justice—Brian Vogt

Case # 3. Nature RX/Veggie RX—Jean Franczyk and Christopher Dunn

Session leader: Carrie Reborah Barratt

10:30 AM - 10:45 AM **Break**

10:45 AM - 11:30 AM **News from our Colleagues in Conservation**

Not an ad hoc session. Rather, prior to the meeting, session leader Christopher Dunn will solicit presenters to briefly tell us what's new at IUCN, BGCI, CPC, the Global Plant Conservation Strategy, and other relevant conservation organizations.

11:30 AM - 12:30 PM **Local to Global Cactus/Succulent Conservation Programs at DBG**

Desert Botanical Garden's Senior Director for Desert Horticulture and Conservation, Dr. Kimberlie McCue, will give an overview of the Garden's comprehensive conservation strategies for cactus, agave and other succulent plants.

12:30 PM - 2:00 PM **Lunch**

2:00 PM - 4:00 PM **New Techniques in Communicating Science**

Interactive workshop facilitated by national expert, Heather Barnes, currently with the Shedd Aquarium and formerly with the Museum of Science and Industry in Chicago. Focus of the workshop will be on current research and case studies in science-based cultural institutions, including these topics: connecting to the public, knowing our audiences, and creating personalized experiences for our visitors.

4:00 PM - 4:45 PM **News from the American Public Gardens Association**

Casey Sclar, Brian Vogt and Michelle Conklin (Director of Tucson Botanical Gardens) will provide an update on APGA—including the new strategic plan and the on-line Directors' Forum that Michelle leads.

6:30 PM - 9:00 PM **Dinner** *Location TBD*

FRIDAY, JANUARY 24

SESSIONS AT DESERT BOTANICAL GARDEN

9:00 AM – 10:30 AM

Climate Change

How is climate change affecting our gardens, specifically, how is it affecting the health and well-being of our displays and collections, our visitation, our budgets, and our programs? What opportunity do these impacts create for conversations with our visitors and stakeholders about climate change?

Session leader: Jean Franczyk

10:30 AM – 10:45 AM

Break

10:45 AM – 11:30 AM

Women's Leadership in Public Gardens

In preparation for a proposed session at the APGA conference in June, we will have a facilitated discussion about women's leadership in public gardens. Questions for discussion will include: What are the barriers for women in public gardens who want to become Executive Directors or leaders in their fields? What barriers did current Executive Directors face during their career? Have you ever felt your gender was a barrier in achieving your goals? How can we collectively support other women in our field? What are the biggest contributions women have had in public gardens? What contributions can we make? Is public garden leadership becoming a "women's job?" How we got to where we are? Career paths? Do we think the public garden field is welcoming to women? Do we think that we lead differently from men? How has women's leadership and involvement in public garden evolved? What's the mix of genders on our boards? How does women's leadership show up on our boards?

How do other aspects of identity intersect with women's leadership: including age, race, ethnicity, culture, country of origin, physical ability, sexual orientation, and education.

Session Leaders: Stephanie Linder and Kara Newport

11:30 AM – 12:30 PM

American Alliance of Museums: The How and Why of Accreditation

More than 30 public gardens are now accredited by AAM, and the process for (re) accreditation has recently been streamlined. Session leader, Julie Hart, is AAM's Senior Director of Standards & Excellence and she will explain the value of and process for becoming an accredited garden. DLG'ers who have taken their gardens through the accreditation process and/or who serve as peer reviewers for AAM will also participate in the session.

Session Leader: Julie Hart

12:30 PM – 2:00 PM

Lunch

FRIDAY, JANUARY 24 (CONTINUED)

SESSIONS AT DESERT BOTANICAL GARDEN

2:00 PM - 4:00 PM

Opportunities for Collaboration Among Public Gardens

This two hour session will be conducted in two parts.

During the first hour, we will break into small groups according to our own particular interests and explore the potential for creating collaborations among public gardens related to the following topics:

Regenerative Thinking, facilitated by Richard Piacentini

The IMLS grant for EcoFlora projects received by NYBG, facilitated by Carrie Reborá Rabbat

Board Management and Succession Planning for CEO's, Trustees, and Senior Staff, facilitator needed

Gardens as Places of Beauty and as Leaders in Social Change, facilitator needed

Traveling Exhibits for Public Gardens, facilitator needed

The Future of Libraries in Gardens, facilitator needed

(Suggestions for additional topics are welcome.)

During the second hour, each small group will report out to the entire group, and we will try to develop a short list of collaborative opportunities we can bump up to the next level of analysis. This short list of possible collaborations could guide the development of sessions at future DLG and/or APGA meetings, or certain collaborations might move forward outside of any formal meeting structure.

Session Leader: Donna McGinnis. Please contact Donna if you would like to propose another topic, or if you would like to facilitate the discussion for one of topics listed above.

4:00 PM - 4:45 PM

DLG Business

General updates, discussions and selection of 2022 host.

6:30 PM - 9:00 PM

Dinner *Location TBD*

SATURDAY, JANUARY 25

OPTIONAL FIELD TRIPS

\$40 PER PERSON, INCLUDING LUNCH

BOYCE THOMPSON ARBORETUM

8:30 AM - 3:00 PM

Join Executive Director Lynne Nemeth for a tour of Boyce Thompson Arboretum (BTA) and a sneak preview of the new Wallace Desert Garden, opening in March 2020. Over a twenty-year period, the collector, H.B. Wallace, filled his Scottsdale garden with an international palette of desert plants from Madagascar, Mexico, Africa, South America, Australia, the Arabian Peninsula, and the southwestern U.S.

When the location was no longer viable, the Wallace Board decided to move it! Beginning in August 2015, 5,870 mature trees, shrubs, cacti and other succulents were moved 75 miles from north Scottsdale to BTA—by truck, car and semi—and transplanted into a new 13-acre garden nestled below Picketpost Mountain in the Superstition Mountains.

TUCSON BOTANICAL GARDENS

8:30 AM - 4:00 PM

Join Executive Director, Michelle Conklin for a tour of the Tucson Botanical Gardens and experience an Urban Oasis in the heart of Tucson. Be the first to preview the exhibition, “Beautiful Marvelous! Brazilian Modernism & Roberto Burle Marx”, and the tropical botanical art by the late artist, Manabu Saito. The Gardens sits on nearly 7 acres of the historic Porter family, and is comprised of 16 gardens, three galleries, a gift shop and the Cox Indoor Butterfly and Orchid Pavilion. Lunch provided by the Gardens Café Botanica – locally sourced and in season.

INFORMATION FOR GUESTS

Guest registration includes meals and drinks for dinner on Wednesday, Thursday and Friday.

Guests are encouraged to join the Saturday field trips.

No special activities are scheduled for guests during the day on Thursday and Friday. The Concierge at Valley Ho can assist with Spa and other activities. (Early booking is recommended.) Old Town Scottsdale is a short walk from the hotel. Additional suggestions for self-guided tours will be provided.

REGISTRATION:

MEETING ATTENDEES: \$595

GUESTS: \$295

OPTIONAL FIELD TRIPS: \$40 PER PERSON

AIRPORT TRANSFERS NOT INCLUDED. THE VALLEY HO IS A SHORT TAXI/UBER/LYFT RIDE FROM PHOENIX SKY HARBOR AIRPORT.

TRANSPORTATION FROM HOTEL TO SESSIONS AND DINNERS IS INCLUDED.

REGISTER HERE: [PORTAL.PUBLICGARDENS.ORG/DLG2020](https://portal.publicgardens.org/DLG2020)

To register a guest, first register yourself and then click on the "+add guest link". After selecting the "+add guest" link, click on the "add new contact" button and enter your guest's first and last name. This will activate the guest rate. From there, select the optional tour or proceed to checkout.

HOTEL INFORMATION:

HOTEL VALLEY HO

6850 EAST MAIN STREET

SCOTTSDALE, AZ 85251

MAKE YOUR RESERVATIONS HERE: [DLG2020](https://portal.publicgardens.org/DLG2020)

SPECIAL ROOM RATES ARE VALID JANUARY 18-28.

RESERVATIONS CAN BE CANCELLED WITHIN 48 HOURS OF ARRIVAL AT NO CHARGE.

CONTACT KATE TYRAWSKI WITH ANY QUESTIONS: KTYRAWSKI@PUBLICGARDENS.ORG