



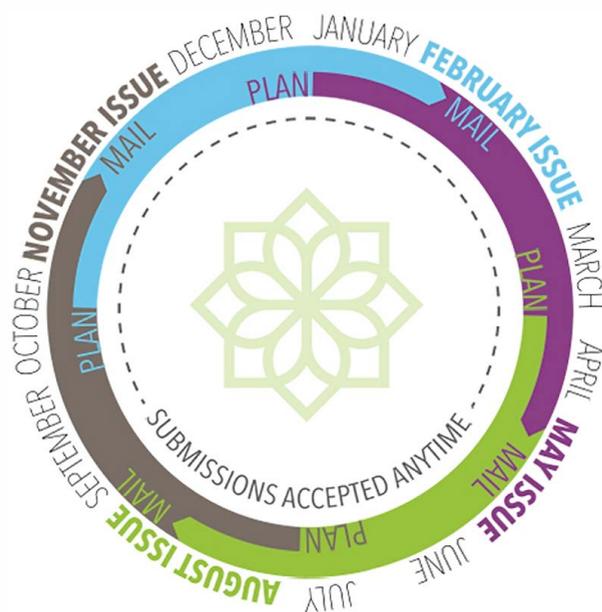
KEEP THESE SUBMISSION DETAILS IN MIND

TEXT

Text should be submitted in Microsoft Word format with the .docx file extension (preferred). PDF files are not accepted.

PHOTOS

Photos must be high res (300 dpi) and at least 5" x 7". Photos that are 8.5" x 11" in a portrait orientation will be considered for the cover. All submissions must be in .jpg or .tif format. Photosynthesis photos must be at least 8.5" x 11" in a portrait orientation or 11" x 17" in a landscape orientation.



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AUTHOR GUIDELINES



You have great stories and ideas to share with colleagues. They make *Public Garden* stand out as a highly relevant publication representing the industry, its current trends, and the people who make it happen.

Public Garden welcomes freelance contributions and queries from our readers. You may contribute ideas that fall under one or more of the editorial categories.

The Editorial Advisory Group reviews all submissions and, if accepted, determines which category is the best fit.

Submissions must be original and in English. Photos or other graphics are required for all submissions. The Association will hold the copyright to all published articles.

HAVE AN EDITORIAL QUERY OR SUBMISSION?

Send it to: publicgardenmag@publicgardens.org



EDITORIAL CATEGORIES

FOCAL POINTS 800 - 1500 words

These feature articles explore topics in greater depth than the shorter categories allow. As a general rule, the Editorial Advisory Group determines which submissions will be treated at this length.

BACKBONES 500-700 words

The seven themes that make up Backbones occur on an annual or semi-annual basis.

DIGGING DEEP, CASE STUDIES Feb. & Aug. Issues

Highlights recent research related to public horticulture. They should contain an introduction, methodology, outcome, and implications/lessons or learned/analysis.

LEARNING IN THE GARDEN Feb. & Aug. Issues

Share garden related curriculum ideas for youth or adults. We're particularly interested in ideas that can be adapted to other gardens' needs.

PUSHING THE BOUNDARIES Feb. Issue

Presents topics that challenge the status quo and push boundaries.

HORTICULTURAL HOW-TOS May & Nov. Issues

Feature focuses on a horticultural project.

SMALL GARDEN, BIG IMPACT May & Nov. Issues

Focuses on the impact the garden has on the public. It may highlight a Small Garden or a small garden within a larger one.

MULTI-DISCIPLINE, MULTI-INDUSTRY May Issue

Showcases disciplines and industries outside of, but related to, public horticulture.

GLOBAL VIEW Nov. Issue

Profiles an international garden or collaboration OR looks at an industry topic in other parts of the world.

PERENNIALS 50-400 words

GARDEN PROFESSIONAL SPOTLIGHT 400 words total

Show how you, or a colleague, came to the world of public gardens by answering three questions:

Tell us about your journey in the garden industry.

Tell us about a recent project you worked on.

What do you find to be the most rewarding thing about working in this industry?

HOW DOES YOUR GARDEN GROW? 400 words

Focuses on non-horticultural aspects of our industry including education, fundraising, etc.

PHOTOSYNTHESIS Photo/Artwork and 200 words

Send us your best shot! Include a caption about the photo or artwork and its significance.

GARDEN EXHIBITS 400 words

Describe an amazing garden exhibit: art, educational, interpretive, etc. Include the impact it had on your community.