CORPORATE MEMBER DISCOUNT

Corporate Gold members receive a 20% discount on all Public Garden advertising.

Corporate Associates Members receive a 10% discount on all Public Garden advertising.

For more information about American Public Gardens Association Corporate Membership, please contact:

Jamie Recio
Member Development Manager
jrecio@publicgardens.org
610.708.3014

2021 RATE CARD

(All rates are per issue)

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>1 Issue</th>
<th>2 Issues</th>
<th>4 Issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Color</td>
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</tr>
<tr>
<td>Full Page</td>
<td>$2,180</td>
<td>$2,075</td>
<td>$1,970</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$1,720</td>
<td>$1,640</td>
<td>$1,550</td>
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<tr>
<td>1/3 Page</td>
<td>$1,370</td>
<td>$1,300</td>
<td>$1,240</td>
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<tr>
<td>Cover 2 (back cover, 2/3 page)</td>
<td>$2,760</td>
<td>$2,625</td>
<td>$2,490</td>
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<tr>
<td>Cover 3 (inside back cover)</td>
<td>$2,550</td>
<td>$2,430</td>
<td>$2,300</td>
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<tr>
<td>Cover 4 (inside front cover)</td>
<td>$2,970</td>
<td>$2,820</td>
<td>$2,670</td>
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<td>Black &amp; White</td>
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<tr>
<td>Full Page</td>
<td>$1,600</td>
<td>$1,520</td>
<td>$1,440</td>
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<tr>
<td>1/2 Page</td>
<td>$1,040</td>
<td>$990</td>
<td>$940</td>
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<tr>
<td>1/3 Page</td>
<td>$720</td>
<td>$680</td>
<td>$650</td>
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<tr>
<td>Advertorial Only</td>
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<tr>
<td>Full Page</td>
<td>$1,800</td>
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<tr>
<td>2 Page Spread</td>
<td>$3,590</td>
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</tbody>
</table>
2021 ADVERTISING CONTRACT

AD INFORMATION

AD SIZE
☐ Full page
☐ 1/2 page horizontal
☐ 1/3 page square
☐ 1/3 page horizontal
☐ Cover 2 (2/3 page horizontal, back)
☐ Cover 3 (inside back cover)
☐ Cover 4 (inside front cover)

AD COLOR
☐ Full Color
☐ Black & White

ISSUES FOR INSERTION
☐ Issue 1: February ___2021 ___2022
☐ Issue 2: May ___2021 ___2022
☐ Issue 3: August ___2021 ___2022
☐ Issue 4: November ___2021 ___2022

ADVERTISER CONTACT INFORMATION

Company

Contact

Address

City/State/Zip

Phone    Fax

Email     Website

PAYMENT INFORMATION

One-Issue Commitment $___________
Two-Issue Commitment/Issue $___________
Four-Issue Commitment/Issue $___________
Corporate Member Discount (20% Gold/10% Associate) $___________
Total Rate Per Issue $___________
Total for all Contracted Issues $___________

☐ Please bill quarterly    ☐ Will pay in advance

Payment Type: ☐ Check    ☐ MasterCard    ☐ Visa

Card #:__________________________________________
Expiration Date:___________________________CVV:___________________________

Advertiser’s Signature ___________________________ Date ___________________________
(By signing this contract, I agree to abide by its terms and conditions.)

BILLING & CONTRACTS

BILLING
Advertisers are billed on ad submission deadline. Payments are due within 30 days of billing.

MATERIALS
American Public Gardens Association keeps advertising materials on file for one year.

CANCELLATIONS
There will be no cancellations after the material deadline defined on page 6.

CONTRACT INFORMATION
Advertisers assume liability for all content and responsibility for all claims arising therefrom against the publisher. Publisher reserves the right to add the word “advertisement” to advertisements that in the publisher’s opinion represent editorial content and to refuse advertising copy not consistent with American Public Gardens Association goals.

SEND COMPLETED ADVERTISING CONTRACT TO:
American Public Gardens Association
351 Longwood Road
Kennett Square, PA 19348
Fax 610.444.3594
jrecio@publicgardens.org

Checks should be made payable to: American Public Gardens Association

For additional information about American Public Gardens Association, visit www.PublicGardens.org or call 610.708.3014