

In-Conference Evening Event Sponsorship

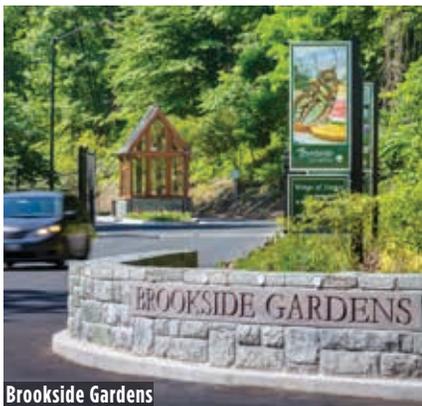
Achieve maximum visibility through sponsorship of one of our In-Conference evening events. These highly anticipated events provide attendees time to network with friends and colleagues.



Smithsonian Gardens



U.S. National



Brookside Gardens

Tuesday Evening Event – Smithsonian Gardens and United States Botanic Garden

We kick off the Conference at two iconic locations – the **Smithsonian Gardens** and the **United States Botanic Garden** on Tuesday, June 18, 2019. Arriving at the Smithsonian Gardens for the welcome and opening remarks, guests will enjoy a light reception and time to explore the 4-acre Enid A. Haupt Garden. The evening continues at the United States Botanic Garden, established in 1820, one of the oldest botanic gardens in North America. Attendees will view a special exhibit that showcases the beauty and diversity of public gardens in the United States.

Thursday Evening Event – U.S. National Arboretum

Conference attendees will explore the grounds at the **U.S. National Arboretum**, then enjoy a seated dinner under a tent in the meadow on Thursday, June 20, 2019. An oasis of open space in the Nation's capital, the Arboretum is a public garden, research facility, and urban green space known for many valuable and one-of-a-kind collections, including its Asia Valley and Azalea collections.

Friday Evening Event – Brookside Gardens

The Conference will conclude with a taste of Maryland dinner reception held at **Brookside Gardens** on Friday, June 21, 2019. Dinner will highlight Maryland's finest served at stations throughout the 50-acre garden. With its colorful plantings, shimmering ponds, and breathtaking landscapes, Brookside Gardens is often described as the jewel of Montgomery Parks.

The benefits of sponsoring an In-Conference Evening Event may include:

- Recognition as the **In-Conference Evening Event Sponsor** in the Conference Program Book, on signage, and at the event
- Opportunity to address attendees at the event
- Full-Conference registration(s), including ticket(s) to selected In-Conference evening events
- Exhibit Hall booth with preferred location placement
- Full or half-page color ad in the Conference Program Book distributed to 900+ attendees
- Recognition in the Association's monthly e-newsletter (distribution 9,000), before and after the Conference
- Repeated visibility from e-blasts (distribution 9,000), before and after the Conference
- Sponsor recognition on the Conference Mobile App (includes company name, logo, description, and web address)
- Conference attendee list with emails