Urban Agriculture Resilience Program 2021
Criteria for Participation

General Information
Applications are due May 19, 2021 by 11pm ET/8pm PT using the online application form. Awardees will be notified by June 1, 2021. Award amounts range from $10,000 to $20,000. Award funding is expected to be disbursed in mid-June. Brief mid-award check-in by October 31, 2021. Final reports, including evaluations, photos, and expenses will be due February 1, 2022.

Applicant Criteria
In 2021, the Urban Agriculture Resilience Program will support collaborative urban agriculture, community gardening, and other food-growing programs and projects that address food security challenges exacerbated by the COVID-19 pandemic. Eligible programs/projects must be a partnership between a U.S. public garden and at least one partner including nonprofit organizations, local government entities (e.g., parks and recreation departments, housing authorities), small businesses, other public gardens, educational institutions, or similarly qualified organizations. Applications must be submitted by only one organization (the primary awardee) on behalf of the partnership/project, and that organization must be either a U.S. public garden or a recognized tax-exempt nonprofit organization with EIN number. Applications must include a letter of collaboration signed by the Principal Administrator/Chief Executives of both partner(s). Award-eligible collaborative programs must combine food growing and education, and must also serve audiences experiencing food insecurity in urban or metropolitan areas. Awards may support new or existing programs/projects/partnerships. Awardees will be expected to publicly share results and lessons learned from their Urban Agriculture Resilience Program participation.

Priority will be given to programs that can demonstrate the following:
- Evidence they creatively utilize or leverage the assets of both the U.S. public garden and the partnering organization
- Concerted efforts to combine food growing and education (e.g., food growing education; culinary and/or nutrition education, etc.)
- Facilitate public engagement in urban food growing (e.g., by providing education and technical support, in-kind resources, growing space)
- Direct benefit to audiences or participants experiencing food insecurity challenges exacerbated by the COVID-19 pandemic
- Ability to use the Award to increase capacity in urban agriculture within and beyond the public gardens community

Programs must remain active and/or conduct continued programming between June and December 2021, following any regionally required guidelines related to COVID-19.
Questions regarding program eligibility may be directed to info@publicgardens.org

Reporting Requirements

The U.S. Botanic Garden (USBG) and the American Public Gardens Association (the Association) will provide reporting tools. Reporting requirements include a mid-point check and a brief final report collaboratively prepared by partnering organizations. Reports will document program expenditures and impacts, including quantitative information (e.g., participation numbers; pounds of food produced), and qualitative information (e.g., illustrative or other evidence of goals met, roles of partners and lessons learned from partnership, survey of audience served, feedback from program participants, etc.). In addition, awardees will participate in a mid-project check-in conversation.

The USBG and the Association will request photographs from program activities, and marketing materials or other outreach communications from programs. Awardees will agree to allow the USBG and the Association to communicate about their programs, and to use provided photographs for their own communications.

Criteria Required for Program Fulfillment:

1. All publicity from the award (or use of award funds) including press releases, websites/webpages, and social media postings related to collaborative work shall be co-branded and acknowledge both the USBG and the Association as partners. Publicity items (e.g., press releases, websites/webpages) should be created in collaboration with and approved by the USBG and the Association. The recipient institution (primary awardee) and/or the partnering institution(s) may not engage in advertising practices that feature the United States Botanic Garden in a manner which conveys, or is reasonably calculated to convey, a false impression of sponsorship, approval or endorsement of any product or service by the United States Government, or any Department, Agency or instrumentality thereof.

2. All products and work resulting from this Agreement, including but not limited to, published material, websites/webpages, social media postings, and presentations shall be co-branded and include the USBG and the Association as partners. This should be according to each institution’s style guidelines and with express consultation and permission of each party.

3. The recipient institution and the partnering institution(s) agree to indemnify, save and hold harmless, and defend the United States Government and/or the American Public Gardens Association (the Association) against all fines, claims, damages, losses, judgments, and expenses arising out of, or from, any act or omission of the recipient institution (primary awardee), its officers, employees, or (members, participants, agents, representatives, agents as appropriate) arising out of or in any way connected to activities authorized pursuant to this Agreement. This obligation shall survive the termination of this Agreement.

4. The recipient institution and the partnering institution(s) must have and maintain suitable insurance coverage or be self-insured for all activities related to this Agreement. Upon the Association and/or the USBG’s reasonable request, the institution will provide a certificate evidencing its insurance coverage, if any.
5. The recipient institution (primary awardee) must be a U.S. public garden and/or recognized tax-exempt nonprofit organization with an EIN (Employer Identification Number) and provide an IRS W-9 Form to the Association in order to receive award funds.

6. The recipient institution and the partnering institution(s) shall cooperate with the Association and/or the USBG in the investigation and defense of any claims that may be filed with the Association and/or the USBG arising out of the activities of the institution receiving the award, its agents, and employees.