

AMERICAN PUBLIC GARDENS ASSOCIATION



American Public Gardens Association Go Green Lighting Social Media Toolkit

Join us by turning your display lights **GREEN on Friday, May 12, to kick off the American Public Garden Association's Go Public Garden Days May 12–21.**

This year marks our fifth Go Green Lighting initiative, which will take place on **Friday, May 12, 2023**, local time. Over the years hundreds of national landmarks, bridges, buildings, and gardens have lit up green in recognition of our annual celebration of public gardens. This year's [Go Public Gardens Days](#) campaign is **May 12–21, 2023**.

This initiative aims to drive attendance to and raise awareness of public gardens: botanical gardens and arboreta. We hope you will join with other landmarks, buildings, bridges, and public gardens as they light up green to support Go Public Gardens Days!

If you have any questions, don't hesitate to contact **Lisa Comento** at lcomento@publicgardens.org.

Leading up to Friday, May 12, APGA will be rallying with our member gardens across our social media channels in support of our Go Green Lighting initiative.

On the day of May 12, or during the week of Go Public Gardens Days, please take photos of your **establishment lit up green** and share it across your channels or stories using these official hashtags: **#GoGreenLighting #GoGreenLighting2023**

- **Instagram:** [@americanpublicgardens](#)
- **Facebook:** [American Public Gardens Association](#)
- **Twitter:** [@PublicGardens](#)

SOCIAL MEDIA ASSETS

Below you will find sample social media posts for sharing Go Green Lighting's message with your community. As a participant, we encourage you to share your photo and involvement across your social media channels.

INSTAGRAM: We support [@americanpublicgardens](#) 2023 Go Green Lighting initiative to kick off Go Public Gardens Days from May 12–21, to create more attention and attendance to our public botanical gardens and arboreta.

#GoGreenLighting #GoGreenLighting2023 #GoPublicGardensDays #GoPublicGardens
#NationalPublicGardensDay

FACEBOOK: We support [American Public Gardens Association](#) 2023 Go Green Lighting initiative to kick off Go Public Gardens Days from May 12–21, to create more attention and attendance to our public botanical gardens and arboreta.

#GoGreenLighting #GoGreenLighting2023 #GoPublicGardensDays #GoPublicGardens #NationalPublicGardensDay

TWITTER: We support [@PublicGardens](#) #GoGreenLighting initiative by turning our [LANDMARK/BRIDGE/BLDG/GARDEN] GREEN to create more awareness of our national public botanical gardens and arboreta! #GoGreenLighting2023 #GoPublicGardensDays #GoPublicGardens #NationalPublicGardensDay