FOR IMMEDIATE RELEASE

[YOUR GARDEN HERE] and The American Public Gardens Association Announce

GO PUBLIC GARDENS DAYS - MAY 12-21, 2023


Go Public Gardens Days is the annual Spring observance of the American Public Gardens Association’s ongoing Go Public Gardens campaign to drive attention and attendance to botanical gardens and arboreta across North America and the world.

The Association’s 600+ members in all 50 states, the District of Columbia, Canada, and around the world join in this celebration with public events and special offers during the week. Find gardens near you on the Garden Map at go.publicgardens.org.

[YOUR GARDEN HERE] is offering [YOUR EVENTS] during the week.

(omit this paragraph as needed)

The public can locate gardens in their area at gopublicgardensdays.org or gpgd.info and filter by the types of events being offered by gardens in their area.

A full list of these garden profiles can be found at gopublicgardensdays.org or gpgd.info.

GO GREEN LIGHTING INITIATIVE

Landmarks, buildings, bridges, and public gardens around the country will light up green on Friday, May 12 to mark the start of Go Public Gardens Days (many will remain illuminated in green for all or part of the Days). With dozens of cities represented, a full list can be found on the Go Public Gardens Days website:
In the [CITY] area, we have already confirmed that [LANDMARKS – see eblast] will be illuminated in celebration of Go Public Gardens Days on Friday, May 12 [OR OTHER DAYS].

[NOTE: INCLUDE IF YOUR GARDEN IS ILLUMINATED]