Development & Membership Symposium: Changing Landscapes

February 25-February 26, 2021

CALL FOR CONTENT, VIRTUAL SYMPOSIUM
Accepting submissions through October 31, 2020

Thanks to the sponsorship of blackbaud, the per-person registration fee for this Symposium has been reduced.

The Development & Membership Symposium provides a resource for fundraising and membership professionals in the public garden industry to network, to learn from each other’s experiences, and to share best practices.

Join us in helping members navigate changing landscapes through your proposal submission! Be inspired with suggested topic ideas or create your own:

- Special member events with contactless programing
- Outlooks on foundation giving
- Membership benefits in the time of COVID
- Virtual fundraising
- Annual giving
- Transactional vs mission-based membership
- Mission-based writing for print and electronic membership communication
- IDEA: Inclusion, Diversity, Equity, and Accessibility
- Navigating uncertain times
# Presentation Formats

<table>
<thead>
<tr>
<th>Duration</th>
<th>Description</th>
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<tbody>
<tr>
<td>10-Minute Individual Presentation</td>
<td>Structured presentations on a single, focused topic that are presented in a TED Talk-like format</td>
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<tr>
<td>30-Minute Individual or Multi-Speaker Presentation</td>
<td>Structured discussions or presentations based on a single, focused topic are welcome.</td>
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<tr>
<td>60-Minute Multi-Speaker Panel Presentation</td>
<td>A variety of formats may be used to build 60-minute sessions. You are encouraged to contact the Program Sub-Committee to discuss whether interactive formats such as breakouts and debates, engaging narratives, or more formal multi-speaker panel-style presentations are the right fit for your topic.</td>
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## Speaker Discounts

Presenters accepted for sessions of 30 minutes or greater receive a registration fee waiver.

## Submission

Please provide the following in fewer than 350 words:
- Presenter(s) contact information: name, title, and Garden
- Describe the key issues and concepts of your presentation
- Identify which of the above presentation formats is your preferred choice

**Please enter your submission here!**

**Accepting submissions through October 31, 2020**

## Moderator/Presenter Expectations

- Organize session focus, format, and presenters
- Develop session content

## Notification

We thank you for your leadership! By the end of November 2020, you will receive notification of the status of your proposal. If acceptance is contingent on changes, you will have two weeks to make those changes and return the amended proposal to the Programming Sub-Committee. Punctuality and cooperation are appreciated. The Association will determine the specific days and timeslots for sessions. Your submitted proposal automatically confirms your availability for any session block during February 25 - February 26, the dates of the Development & Membership Symposium. If you already have a known time conflict, please note it in your submission.
Programming Sub-Committee:

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