Development & Membership Symposium: Changing Landscapes

February 25-February 26, 2021

CALL FOR CONTENT, VIRTUAL SYMPOSIUM

**Submission deadline extended to 5 pm EST Friday, November 13**

The Development & Membership Symposium provides a resource for fundraising and membership professionals in the public garden industry to network, to learn from each other’s experiences, and to share best practices.

Join us in helping members navigate changing landscapes through your proposal submission! Be inspired with suggested topic ideas or create your own:

- Special member events with contactless programing
- Outlooks on foundation giving
- Membership benefits in the time of COVID
- Virtual fundraising
- Annual giving
- Transactional vs mission-based membership
- Mission-based writing for print and electronic membership communication
- IDEA: Inclusion, Diversity, Equity, and Accessibility
- Navigating uncertain times

Thanks to the sponsorship of the per-person registration fee for this Symposium has been reduced.
Presentation Formats

<table>
<thead>
<tr>
<th>Duration</th>
<th>Description</th>
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<tbody>
<tr>
<td>10-Minute</td>
<td>Individual Presentation</td>
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<tr>
<td>30-Minute</td>
<td>Individual or Multi-Speaker Presentation</td>
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<tr>
<td>60-Minute</td>
<td>Multi-Speaker Panel Presentation</td>
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</tbody>
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Speaker Discounts

Presenters accepted for sessions of 30 minutes or greater receive a registration fee waiver.

Submission

Please provide the following in fewer than 350 words:
- Presenter(s) contact information: name, title, and Garden
- Describe the key issues and concepts of your presentation
- Identify which of the above presentation formats is your preferred choice

Please enter your submission here!

New Submission Deadline 5 pm EST Friday, November 13, 2020

Moderator/Presenter Expectations
- Organize session focus, format, and presenters
- Develop session content

Notification

We thank you for your leadership! By the end of November 2020, you will receive notification of the status of your proposal. If acceptance is contingent on changes, you will have two weeks to make those changes and return the amended proposal to the Programming Sub-Committee. Punctuality
and cooperation are appreciated. The Association will determine the specific days and timeslots for sessions. Your submitted proposal automatically confirms your availability for any session block during February 25 - February 26, the dates of the Development & Membership Symposium. If you already have a known time conflict, please note it in your submission.

**Programming Sub-Committee:**

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