



2012 Dorothy E. Hansell Publication Award Form

Category: Website

A P G A

This is your opportunity to let experienced designers, production specialists, and garden professionals evaluate your work and provide a constructive assessment of your institution's Website. Websites are submitted to a panel of expert judges who evaluate entries according to the following criteria:

- **Overall Usability/User Interface**
- **Design/Aesthetics**
- **Content**
- **Online Marketing**

Competition Rules

- Entries must fit the Website category
- The competition is only open to APGA Garden Members
- You must indicate the appropriate budget category for your institution
- All entries become property of APGA and cannot be returned
- The Award will be presented at the 2012 Conference in Columbus, Ohio

Entries Must Include

- A screenshot displaying the homepage and website url for further examination
- A completed entry form
- Entries must be received by February 28, 2012 and sent by email in PDF format

Please complete this form and include it with your submission

Institution: _____

Budget Category: _____

Location: _____

Your name: _____

Title: _____

Telephone: _____

Email: _____

Three ways to submit your nomination:

Email: awards@publicgardens.org

Fax: APGA, 610.444.3594

US Mail: APGA Awards Committee

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